

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA
NAAC Re-Accredited B+Level Govt. aided College
CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

E-mail: mugberia\_college@rediffmail.com // www.mugberiagangadharmahavidyalaya.ac.in

Criteria: 7; Sub-criteria: 7.2.1



# Best practices successfully implemented by the Institution

Dr. Swapan Kumar Misra

Principal

Mugberia Gangadhar Mahavidyalaya



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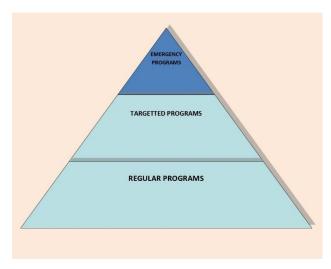
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## **Title:** Integrated approach towards Community Outreach

#### INTRODUCTION

Integrated approach towards Community Outreach is an initiative taken by Mugberia Gangadhar Mahavidyalaya to address the social responsibility they bear towards the betterment of the rural and backward community in their neighbourhood. Through this approach, the college aims to uplift and integrate this community by providing them with education, skills development and other resources necessary for a better quality of life. By taking this step, Mugberia Gangadhar Mahavidyalaya shows its commitment to social justice and the well-being of its surrounding community. The importance of supporting the socially marginalized neighbourhood through various socially relevant outreach programmes, had been a great achievement for Mugberia Gangadhar Mahavidyalaya right from its inception.



Model adopted by the college

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#### CONTEXT OF THE PRACTICE

The context lies in recognizing the interconnectedness of various social, economic, and cultural factors that shape the well-being of communities. This approach enables a more holistic and sustainable response to the complex challenges facing communities today.

The integrated approach towards community outreach is grounded in the acknowledgment of the intricate web of social, economic, and cultural influences that collectively shape the well-being and resilience of communities. At its core, the integrated approach recognizes that issues such as poverty, inequality, access to education and healthcare, environmental degradation, and social exclusion are deeply intertwined. For instance, poverty may lead to limited access to education and healthcare, which in turn perpetuates cycles of deprivation and marginalization. Similarly, environmental degradation can exacerbate health disparities and economic vulnerabilities within communities.

By adopting an integrated approach, community outreach initiatives can develop multifaceted strategies that address the root causes of these interconnected issues. This may involve collaborating with diverse stakeholders, including government agencies, non-profit organizations, businesses, and community members, to leverage collective expertise, resources, and networks. By taking an integrated approach, community outreach efforts can maximize impact and sustainability by addressing the complex web of factors that influence community well-being. This holistic approach fosters resilience, empowerment, and social cohesion, ultimately leading to more vibrant, equitable, and thriving communities.

#### **PRACTICES**

Practices encompass a range of strategies include:

- ➤ Capacity Building: Providing training, skill development, and education to empower individuals and groups for active participation in community development.
- > Sustainable Development Practices: Promoting environmentally friendly initiatives for long-term resilience and reduced ecological impact.
- ➤ Monitoring and Evaluation: Tracking progress, measuring impact, and ensuring accountability for continuous improvement.
- ➤ Community Empowerment and Leadership Development: Building leadership capacities to drive sustainable change

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#### **ACTIVITIES**

Mugberia Gangadhar Mahavidyalaya, located in a rural and isolated area, plays an active role in promoting comprehensive and economic growth through its extensive engagement in community outreach activities. Both students and faculty members are sensitized to prevalent social issues and embark on various initiatives to enhance awareness and address societal challenges.

- The college has established several units, including the Institution Innovation Council (IIC), National Service Scheme (NSS), National Cadet Corps (NCC), Unnat Bharat Abhiyan (UBA), Internal Quality Assurance Cell (IQAC), and Research Cell, which forefront a plethora of programs ranging from awareness camps to workshops, seminars, conferences, and initiatives addressing critical issues such as COVID-19, sanitation, hygiene, and public health. With a keen focus on fostering sustainable development, the institution actively promotes innovative research and advocacy campaigns like Swachhta (cleanliness) and water conservation.
- Hands-on activities such as beach clean-ups, blood donation camps, and plastic waste
  reducing initiatives are integral parts of the college's strategy to address societal
  challenges. Moreover, national events like 'World Environment Day' and 'Azadi Ka
  Amrit Mahotsav' serve as platforms for organizing awareness activities centred on
  themes such as innovation, entrepreneurship, and environmental preservation.
- Furthermore, the college is deeply committed to community service, with initiatives like rainwater harvesting and solar-based electricity generation indirectly benefiting the region. Efforts to promote organic farming, mushroom cultivation, distribution of pesticide-free vegetables, and training on dietetics and nutrition underscore the institution's dedication to fostering healthy living and sustainable agricultural practices.
- Encouraging student participation in educating school children through activity-based learning and organizing rallies, seminars, and workshops on topics like energy conservation and plastic pollution is a priority. Additionally, during the COVID-19 pandemic, the college and its members played crucial roles in distributing essential cleaning materials, sanitizers, and food supplies, as well as providing support poor students with smart phone so that their online learning is not disrupted. During Yash storm, the college generously helped affected villages with relief. Even during the devastating flood in 2021, the college came allowing the villagers a safe shelter in the classrooms and came up with aids during need.

These concerted efforts reflect the college's unwavering commitment to serving the community and cultivating socially responsible citizens. Through its multifaceted approach to community engagement and outreach, Mugberia Gangadhar Mahavidyalaya emerges as a pivotal institution dedicated to driving positive change and holistic development in the region.

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# **Supporting Programs: Best Practice-1**

Sl. No	Duration	Title of the activities	Outcome of the Activities	Supporting Web Link/Twitter Link
1	24.01.2024	Report on outreach programme financial literacy and digital banking awareness Organized by the Department of Commerce	Sensitization of Local People regarding job opportunities	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/1706601087Re port%20on%20Outreach %20Programme.pdf
2	30.01.2024	Dengue awareness program in Mugberia rural hospital	Sensitization of students and people to social issues in the neighbouring community	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/1710582509Re port%20on%20Dengue %20Awareness%20Prog ramme.pdf
3	24.01.2024	Cleanliness Drives in Mugberia Rural Hospital.	Sensitization of people to social issues in the neighbouring community	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/1706343917O utreach%20Programme. pdf
4	29.01.2024	Community Outreach Programme: Addressing Drinking Water Crisis and Nationalism	Sensitization and awareness of people about the crisis of drinking water	https://www.mugberiagan gadharmahavidyalaya.ac.i n/Files/Facilties/17098912 00Report%20on%20Comm unity%20Outreach%20Pro grammNCC.pdf

5	30.01.2024	Awareness program on Safe Drive Save Life in Mugberia Police Station Road	Sensitization of students and people to social issues in the neighbouring community	https://www.mugberiagan gadharmahavidyalaya.ac.i n/Files/1710586900Report %20on%20Safe%20Drive% 20Save%20Life.pdf
6	01.02.2024	A Career Counselling Programme (Under Extension Activities) at Jukhia K. N. Banimandir High School (H.S)	Career Counselling to a H.S School Student in Neighbourhood Community	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/1707208647A Report on Career C ounselling Programme held on 01.02.2024.pdf
7	13 th , 15th , 20th, 21st February 2023	Exposure Visit of Local School Students to Science Lab and Workshop on some Hands-on- Experiments" Organized by the Dept. of Chemistry, Mathematics & Zoology.	Motivation for Science education to the students of ten schools in Neighbourhood Community	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/16812018400 utreach%20Prog.pdf
8	02.01.2023 to 07.01.2023.	Student Weeks Observation for local School students	Motivation for Higher study, Science Lab Visit, Awareness about opportunities in higher education, sports, yoga etc.	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/16812018400 utreach%20Prog.pdf
9	20.01.2023	For creating fund to purchase Ambulance, Alumni Association of the college donated Rs 5000 to Prayajan society, Krishnanagar, Purba Medinipur	Sensitization of people for social works in the neighbouring area	https://twitter.com/Swap ank26545954/status/161 6441801296187392/phot o/1
10	24.01.2023	Awareness Camp related to hygiene by NSS units through winter Camp of Mugberia Gangadhar Mahavidyalaya near the road of the college	Sensitization of students to social works in the neighbouring community	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 818127maleria_awarene ss_panchyet.pdf
11	07.02.2023 to 10.02.2023	Organising Innovation & Entrepreneurship	Outreach Programme in schools	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/16946963977. pdf

		Outreach Program in		
		Schools		
12	11.02.2023	An awareness	Sensitization of	https://twitter.com/Swap
		programme on "The	students and people	ank26545954/status/162
		role of mother in	to social issues in	4446025556721665/phot
		protecting child's	the neighbouring	<u>o/3</u>
		nutrition and health"	community	
		Organized by	•	
		Uttarkhamar		
		Biswanath Nursery		
		School in		
		collaboration With		
		Mugberia Gangadhar		
		Mahavidyalaya with		
		4 students M 2, F 2,		
		3 teachers M 1, F 2		
		& 78 mothers.		
13	28.02.2023	Observation of	Outreach	https://twitter.com/Swap
		National Science	Programme for	ank26545954/status/163
		Day with some local	schools' students	0883309483069441/phot
		schools, organised		<u>o/1</u>
		by Science		
		Department under DBT in association		
		with IIC, Mugberia		
		Gangadhar		
		Mahavidyalaya,		
		Dated 28.02.23		
14	06.03.2023	Observation of	Sensitization of	https://twitter.com/Swap
		Vasanta Udsab at	students and people	ank26545954/status/163
		Mugberia Gangadhar	to cultural tradition	2709122541096964/phot
		Mahavidyalaya with	of our country for	<u>o/1</u>
		local people, dated	their holistic	
		06.03.23	development	
15	09.03.2023	Observation of	Sensitization of	https://www.mugberiaga
		International	students and people	ngadharmahavidyalaya.a
		Women's Day 2023	to social issues in	c.in/Files/Facilties/1705
		Observed by: NSS	the neighbouring	490021REPORT%200
		Unit-I,II and III, in collaboration with	community	N%20%E2%80%9CInte
		Mugberia Gram		rnational%20Women%E
		Panchayat on		2%80%99s%20Day%E2 %80%9D.pdf
		9/03/2023 Speaker		<u>/0000/07D.ħατ</u>
		Smt Kajal Rani		
		Barman.		
16	12.04.2023	One Day State Level	Sensitization of	https://twitter.com/Swap
		Seminar on	students and people	ank26545954/status/164
		Celebration of 85th	to holistic soul of	6180745898258432/phot
		anniversary of the	our country for	<u>o/3</u>
		Visit of Deshanayak	their holistic	
		Netaji Subhash	development	

17	29.04.2023	Chandra Bose to Mugberia (1938 - 2023), organised by Alumini Association and Netaji Shubhagaman Committee, Dated 12.04.23 Extension Activities on Career counselling Programme at Bajarpur Ramkrishna High School(H.S)	Career Counselling to a H.S School Student in Neighbourhood Community	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/1683380667Re port of Extension activ ities_29th_April_2023_f inal%20(1).pdf
18	08.05.2023	Organizing Innovation & Entrepreneurship Outreach Program in Schools	Outreach Programme in schools	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/1692985825Re port%201.pdf
19	12.05.2023	The NSS students of Mugberia Gangadhar Mahavidyalaya observed a road safety programme in Bhupatinagar Bazar area. Total 46 students participated on this occasion.	Sensitization of students and people to social issues in the neighbouring community	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1710 494534Road Safty poli ce_station.pdf
20	20.05.2023	A community level health camp was organized by Dept. of Nutrition, at ICDS centre, Bhupatinagar on 20.05.2023	Community work on health awareness to local People	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/1706341234co mmunity%20level%20h ealth%20camp%20icds %2017.05.23%20(5).pdf
21	02.06.2023	Procession with poster and banner was held on observation of World Environment Day 2023 by the department of Physical Education, Mugberia Gangadhar Mahavidyalaya on 2nd June 2023. The program was organised among 250 students of BPEd and MPEd of the college.	Sensitization of students and people to social issues in the neighbouring community	https://twitter.com/Swap ank26545954/status/166 4691119223984136/phot o/4

22	20.06.2023 to 28.06.2023	Observation of 5th year of "Fruit tree plantation" Program by students of Nutrition Dept., Mugberia Gangadhar Mahavidyalaya with their parents/teachers on the occasion Ratha Yatra (20-28.06.2023). Total plantation-47	Sensitization of students and people to social issues in the neighbouring community	https://twitter.com/Swap ank26545954/status/167 5719440888135680/phot o/1
23	28.06.2023	Swacchata awareness & Cleaning programme at Bhupatinagar Gram by NSS unit-I. Dated 28.06.2023	Sensitization of students and people to social issues in the neighbouring community	https://www.mugberiagan gadharmahavidyalaya.ac.i n/Files/Facilties/17098172 50cleaness college bhupa tinagar panchayet.pdf
24	30.06.2023	Exposure visit and initiation of students for Bio village project at Baghadanri village organized by Dept. of Nutrition, Mugberia Gangadhar Mahavidyalaya on 30.06.2023	Community work to local People	https://www.mugberiagan gadharmahavidyalaya.ac.i n/Files/1703059221Visit% 20of%20students%20for% 20- Bio%20Village%20of%20A griculturepdf
25	30.06.2023	Awareness programme on women's health at Mugberia Rural Hospital, organized by NSS on 30.06.2023	Sensitization of students and people to social issues in the neighbouring community	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 815519cleanes.pdf
26	20.07.2023	On the occasion of "Aranya Saptaha Celebration" Org. By: Bengali & NSS Unit-I, II and III in collaboration with Mugberia Gram Panchayat, Purba Medinipur, West- Bengal, on 20th July, 2023, Venue: Bhupatinagar adopted Village.	Community work for local People	https://www.mugberiagan gadharmahavidyalaya.ac.i n/Files/Facilties/16908907 310NE%20DAY%20STATE %20LEVEL%20SEMINAR%2 00N.pdf

27	01.08.2023	Induction programme with	Motivation to students and	https://www.mugberiagan gadharmahavidyalaya.ac.i
		some students, parent, school Teachers regarding	guardians for vocational job orienting courses	n/Files/1706776495final% 20report%20Induction%20 Programme%2001.02.202 4.pdf
		prospects of B.Voc. Food processing before admission at Mugberia Gangadhar Mahavidyalaya ,organized by the department of Food		4.pui
		processing, dated 01.08.2023		
28	01.08.2023	Health Check-up Programme by NSS Unit-III in	Sensitization of students to Community works	https://twitter.com/Swap ank26545954/status/168
		collaboration with Wellness & Fitness centre Mugberia,	for local People	6379395924262912/phot o/1
		Bhupatinagar, Purba Medinipur, WB. Dated-01/08/23, Venue: Bhupatinagar adopted Village.		
29	14.08.2023	Cycle Rally For	Sensitization of	https://www.mugberiaga
		Girls on the occasion	students and people to social issues in	ngadharmahavidyalaya.a
		of "10th Kanyashree Day" celebration on	the neighbouring	c.in/Files/Facilties/1692 782699Report%20Kany
		14th August, 2023.	community for	ashree%20Day%202023
		Org by NSS Unit- I, II and III, Mugberia	their holistic	%20PDF.pdf
		Gangadhar	development	
		Mahavidyalaya in		
		collaboration with Bhagwanpur-II		
		Panchayat Samiti,		
		Bhupatinagar, Purba Medinipur, W.B.		
30	15.08.2023	Observation of 77 th	Sensitization of	https://www.mugberiagan
		Independence day	students and people to holistic soul of	gadharmahavidyalaya.ac.i n/Files/1692450136INDEP
		with local people ,organized by NSS,	our country for	ENDENCE%20DAY%20202
		NCC and IIC of the	their holistic	<u>3.pdf</u>
		college, Dated 15.08.23	development	

21	20.09.2022	NATIONAI	Consideration of	https://www.
31	29.08.2023	NATIONAL SPORTS DAY. 5	Sensitization of	https://www.mugberiaga
			students and people	ngadharmahavidyalaya.a
		km Rally from	for their holistic	c.in/Files/1695284471N
		College to	development	ational%20Sports%20D
		Bhupatinagar Bazar		ay%20Rally.pdf
		area. Observed by		
		Physical Education		
		department in		
		Collaboration with		
		NSS units, dated		
		29.08.23		
32	21.09.2023	Voluntary Blood	Sensitization of	https://www.mugberiaga
		Donation Camp at	students and people	ngadharmahavidyalaya.a
		Mugberia Sudhabala	to social issues in	c.in/Files/Facilties/1695
		Byayamagar in	the neighbouring	387816Report%20Blood
		association with Maa	community for	%20donation%20camp.p
		Sarada Gram	their holistic	df
		Mangal Guchha	development	
		Samity. 64 donors	•	
		have donated blood.		
		Nandigram S. S.		
		Hospital Blood		
		Centre has collected		
		blood		
33	22.09.2023	Observation of	Sensitization	https://twitter.com/Mugb
	22.09.2028	Rastriya Poshan	awareness of	eriaM/status/170523122
		Maah through	students and people	8423835651/photo/1
		Awareness Camp at	about the health	<u> </u>
		Mugberia Gangadhar	issues in the	
		High School	neighbouring	
		Organized by Dept.	community for	
		of Nutrition,	their development	
		Mugberia Gangadhar	then development	
		Mahavidyalaya, on		
		22.09.23,		
		participated 35		
		students		
34	21.10.2023	Kudos to the nine	Community work	https://twitter.com/Mugb
"	21.10.2023	NCC students from	for local People	eriaM/status/171559252
		Mugberia Gangadhar	101 10cai i copic	5883519001/photo/1
		Mahavidyalaya,		2003217001/pH0t0/1
		, ,		
		actively ensuring a		
		smooth Durga Puja		
		experience near our		
		college. Their		
		efforts, under the		
		watchful eye of		
		Bhupatinagar Police		
		Station, are		
1		commendable!		

35	01.12.2023	Observation of World Aids Day organised by the 3 NSS units of Mugberia Gangadhar Mahavidyalaya in association with Bhupatinagar Mugberia Rural Hospital, Purba Medinipur near the college people, dated 01.12.2023	Sensitization of students and people to social issues in the neighbouring community for their holistic development	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1701 450589REPORT%20W ORLD%20AIDS%20D Ay%202023.pdf
36	14.12.2023	Aids awareness program organised by the NSS units of Mugberia Gangadhar Mahavidyalaya in association with Mugberia Rural Hospital and folklore dance group, Govt. Of west Bengal., dated to locality on 14.12.2023	Aids awareness Programme to local people	https://twitter.com/Mugb eriaM/status/173532686 3252451794/photo/3
37	14.12.2023	Cultural Competition related to voters awareness organised by Political science Department in association with Bhagwanpur-II BDO office, dated 14.12.2023	Voter awareness Workshop to students and local people	https://twitter.com/Mugb eriaM/status/173552650 3017005128/photo/4
38	19.12.2023	Outreach Activity for Local School Students on Advancement of knowledge in addressing global health challenges at Dubai Rasiknagar Vivekananda Vidyayatan in association with Indian Science Congress Association dated 19.12.2023	Sensitization of students and people to social issues in the neighbouring committee for their holistic development	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/1706252175Re port.pdf

39	01.04.2022	Organizing Health Camp and Patients	Sensitization of students and people	https://www.mugberiaga ngadharmahavidyalaya.a
		Feedback at Hospital	to social issues in	c.in/Files/1706344356he
		Level	the neighbouring	alth%20camp%20(3).pdf
			community for their holistic	
			development	
40	20.05.2022	Two days National	Community work	https://www.mugberiaga
	to	Seminar on	for local People	ngadharmahavidyalaya.a
	21.05.2022	Popularization of		c.in/Files/16946962575.
		Mushroom's		<u>pdf</u>
		Cultivation and its medicine values and		
		trade for socio		
		economic		
		development of		
		Rural area dated		
		20.05. 2022 to 21.05.2022		
41	30.08.2022	Quiz Competition &	Motivation for	https://www.mugberiaga
		Assessment Test for	Higher study	ngadharmahavidyalaya.a
		Career Counselling		c.in/Files/16812018400
		in Higher Education		utreach%20Prog.pdf
		at Bajkul Balai Chandra Vidyapith		
		(H.S)		
42	09.09.2022	Quiz Competition &	Motivation for	https://www.mugberiaga
		Assessment Test for	Higher study	ngadharmahavidyalaya.a
		Career Counselling in Higher Education		c.in/Files/16812018400 utreach%20Prog.pdf
		at Mugberia		utreacti % 20F10g.pdf
		Gangadhar High		
		school(H.S)		
43	25.09.2022	Mahishasura	Sensitization of	https://www.mugberiagan
		Mardini a Pre Durga	students and people	gadharmahavidyalaya.ac.i
		Puja Program at the college road,	towards cultural	n/Files/1689079363Mahis asurmandini merged.pdf
		organised by the	heritage for their holistic	asarmanami mergeu.pur
		department of	development	
		Physical education,	•	
		Mugberia Gangadhar		
		Mahavidyalaya		
44	22.12.2022	dated 25.09.2022 Observation of	For Improving the	https://www.mugberiaga
		National	Moral Values in	ngadharmahavidyalaya.a
		Mathematics Day at	Life	c.in/Files/1681201840O
		Bajkul Balaichandra Vidyapith (H.S)		utreach%20Prog.pdf
		. 10, upitii (11.0)		

45	30.08.2022	Workshop on IIC activities and Career Counselling on Entrepreneurship at ATL school	Motivation for Higher studies and innovative thinking	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/16946957792. pdf
46	08.07.2022	International Plastic Bag Free Day observed by our NSS units of the college at our adopted village Madhakhali dated 08/07/2022	Sensitization of students and people to social issues in the neighbouring community for their holistic development	https://www.mugberiagan gadharmahavidyalaya.ac.i n/Files/Facilties/17098184 96plastic free bag.pdf
47	21.12.2022	NSS Winter Camp, 2022 organized by NSS & Mugberia Gram Panchayat	Community Engagement to address the social issues	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 816552Winter 22.pdf
48	12.12.2022	Blood donation camp with Red Ribbon club organized by NSS & Nandigram Super Speciality Hospital Blood Centre	Community Engagement to address the social issues	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 816127blood_donation_ 22.pdf
49	01.09.2022 to 15.09.2022	Swachhata Pakhwada Celebration Organized by NSS UNITS, Mugberia Gangadhar Mahavidyalaya In collaboration with Environment Cell	Community Engagement to address the social issues	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1694 612614Report%20on%2 0Swachhata%20Pakhwa da.pdf
50	01.12.2022	AIDS awareness 2022 at Bhupatinagar Observed by NSS UNIT-I, II & III in Collaboration with Bhupatinagar Rural Health and Mugberia Gram Panchayat	Community Engagement to address the Health Issue and harmful effect of Aids	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1688 486338Report_on_Worl d_Aids_Day%20(1).pdf
51	24.11.2022	Awareness programme on Tuberculosis (T.B), 2022 Organized by NSS UNIT-I, II &	Health Consciousness & Social Awareness	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 818797Tb_awareness_pr ogramme_panchayet.pdf

		with Mugberia Gram Panchayat		
52	29.09.2022	Cleanliness drive program at Mugberia Rural Hospital Organized by NSS UNIT-I, II & III	Community Engagement to address the importance of clean environment for healthy life	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 815756Hospital_clean_2 2.pdf
53	21.09.2022	Awareness program on "Rashtriya Poshan Maah", 2022 Organized by NSS and Nutrition department in collaboration with Krishnanagar M.N. High School at the school premises	Health Consciousness & Nutrition Awareness	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 816323Rashtriya_Posha n_Maah_1_school.pdf
54	12.08.2022	Awareness programme on Innovation & Entrepreneurship organized by NSS in association with Mugberia Gram Panchayat	Community Engagement to address the issue of Atmanirbhar Bharat	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 817938Innovation_NSS _ATMANIRVAR_22.pd f
55	10.08.2022	Tree plantation by NCC Member at Bhupatinagar, organized by NCC in association with Mugberia Gram Panchayat	Community Engagement to address the importance of save environment for healthy life	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 818279NCC_Tree_panc hayet.pdf
56	28.12.2021	Educational tour and Cleanness programme at Digha organized by NSS	Community Engagement to address the importance of Sea beach cleaning for safe marine ecosystem	https://www.mugberiaga ngadharmahavidyalaya.a c.in/Files/Facilties/1709 960935Digha tour clea ness_21.pdf
57	27.12.2021	Survey program at Bhupatinagar organized by NSS	To collect data and information for planning and community development needs	https://www.mugberiagan gadharmahavidyalaya.ac.i n/Files/Facilties/17098186 81Servey panchayet 21.p df

58	01.12.2021	AIDS awareness at	Health	https://www.mugberiagan
	01.12.2021	Bhupatinagar, 2021	Consciousness &	gadharmahavidyalaya.ac.i
		organized by NSS in	Social Awareness	n/Files/Facilties/17098170
		association with		77AIDS Awereness 2021.
		Mugberia Gram		pdf
		Panchayat		
59	24.12.2021	Cleanliness drive	Community	https://www.mugberiagan
		program under the	Engagement to	gadharmahavidyalaya.ac.i
		Swachh Bharat	address the	n/Files/Facilties/17098155
		Abhiyan at Hospital	importance of clean	89Cleanness hospital coll aboration.pdf
			environment for	aboration.pur
60	24.11.21	Blood donation	healthy life Health	https://www.mugberiagan
00	24.11.21	camp with Red	Consciousness &	gadharmahavidyalaya.ac.i
		Ribbon club, 2021	Social Awareness	n/Files/Facilties/17098162
		organized by NSS in	Social 71 wareness	53Blood donation camp.
		association with the		pdf
		Red Ribbon Club		
		under supervision of		
		Kothari Medical		
		Centre Blood		
		Centre		
61	26.07.2021	Awareness	Community	https://www.mugberiagan
		programme on Tree	Engagement to	gadharmahavidyalaya.ac.i
		plantation and	address the	n/Files/Facilties/17098179 87lecture ontree plantati
		sapling, 2021 organized by NSS in	importance of clean environment for	on saplingdistributuin pa
		association with	healthy life	nchayet.pdf
		Mugberia Gram	nearing inc	
		Panchayat		
62	02.10.2021,	Flood relief camp at	To support	https://www.mugberiagan
	03.10.2021,	Flooded villages	Community at the	gadharmahavidyalaya.ac.i
	05.10.2021,	Organized by	time of crisis and	n/Files/Facilties/17107478
	08.10.2021	NSS UNIT-I, II &	helpless period	36Report%20flood%20rele
	09.10.2021	III, NCC and		if%20merged.pdf
		Students Union		
63	02.10.2021	One a one-day state	Community	https://www.mugberiagan
		level seminar on	Engagement to	gadharmahavidyalaya.ac.i
		Gandhi's Theory and	address the	n/Files/Facilties/17098186
		Practice and	contemporary relevance	16seminar on gandhi pa nchayet.pdf
		Contemporary Relevance (Online)	relevance	<u>nenayet.par</u>
		NSS in association		
		with		
		Mugberia Gram		
		_		
		Panchayat		

64	24.09.2021	One-day State Level	Community	https://www.mugberiagan
		Webinar on the Importance of	Engagement and Social Awareness	gadharmahavidyalaya.ac.i n/Files/Facilties/17098184
		Covid-19		39NSS COVID VACCINE A
		Vaccination, 2021		Wereness.pdf
		organized by NSS in association with		
		Mugberia Gram		
		Panchayat		
65	13.08.2021	Awareness program	Health	https://www.mugberiagan
		on Physical Health	Consciousness &	gadharmahavidyalaya.ac.i
		Organized by NSS UNIT-I, II &	Social Awareness	n/Files/Facilties/17098157 09Fit India Run 2.pdf
		III in Collaboration		OSTIC Mala_Ran_2.par
		with Bhupatinagar		
		Rural Health		
66	15.07.2021	Online Summer	Sensitization of	https://www.mugberiaga
	to	Training School on	students of near	ngadharmahavidyalaya.a
	24.07.2021	"Emerging Trends at the interface of	schools and colleges towards	<u>c.in/Files/16946955050</u> <u>STS.pdf</u>
		Chemistry, Zoology	knowledge up	<u>515.pur</u>
		and Mathematics"	gradation and	
		dated 15th July 2021	enrichment	
		to 24th July 2021.		
67	09.06.2021	Yash storm relief	Community	https://www.mugberiagan
		organized by NSS in association with	Engagement and Social	gadharmahavidyalaya.ac.i n/Files/Facilties/17098194
		Mugberia Gram	responsibility	33YASH RELIEF 2021.pdf
		Panchayat	responsionity	
68	22.06.2020	Tree plantation with	Community	https://www.mugberiagan
		mother at Respective	Engagement and	gadharmahavidyalaya.ac.i n/Files/Facilties/17098192
		Village of NSS Member, 2020	Social awareness	16Tree plantation mothe
		Wiember, 2020		r_20.pdf
69	29.01.2020	Swachha He	Community	https://www.mugberiagan
		Sundarta	Engagement and	gadharmahavidyalaya.ac.i
		programme at	Social awareness	n/Files/Facilties/17098187
		Paschim Kalagachia, 2020 by NSS		45Swachata_programme.p df
70	11.02.2020	Role of Mathematics	Motivate and	https://www.mugberiaga
		in the Development	encourage the MP,	ngadharmahavidyalaya.a
		of Society with 31 local schools	HS students for creating interest in	c.in/Files/16812018400 utreach%20Prog.pdf
		students	the subject of	uncacii/020110g.pul
			Mathematics and	
			also to enlighten	
			future scope in the	
			field of	
			Mathematics.	

71	19.05.2020	Awareness programme against Novel Corona Virus by the NSS students of the college 19.05.2020	Awareness Programme for Community	https://twitter.com/i/statu s/126269686394729676 8
72	01.12.2019	AIDS awareness at Susila More, 2019 by NSS	Awareness Programme for Community	https://www.mugberiagan gadharmahavidyalaya.ac.i n/Files/Facilties/17098193 84World AIDS 2019.pdf



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#### **Evidence of success**

- The college's motto emphasizes fostering noble values in both students and locals.
- > Self-help workers are producing vermicomposting and edible mushrooms at home.
- > Two villages have initiated bio-village concept in farming with the college's support.
- > Small scale Start-ups are being running by several students.

#### Some Glimpses of the success







Caption 1: Training on mushroom cultivation (Top) One of the trained workers residing at Mugberia village has producing edible jhinuk mushrooms at home (Below)

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Principal
Mugberia Gangadhar Mahavidyalaya

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Caption 2: The students from Department of Nutrition are providing awareness and motivating the villagers towards bio-village concept in farming with the college's support

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Caption 3: Awareness campaign about the danger of plastic pollution and provides cloth bags to reduce the use of plastic bags

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Caption 4: Swachata program in the local hospital, markets and adopted villages

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Caption 5: Distribution of saplings and plantation programs

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Caption 6: Voluntary Blood Donation Camps at adopted village to create awareness

Zoonin Dr. Swapan Kumar Misra Principal Mugberia Gangadhar Mahavidyalaya





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Distribution of food items



**Caption 7: Helped flooded villages with relief efforts** 

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Caption 8: AIDS awareness camp in the locality

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Caption 9: Health camp at Mugberia Rural Hospital

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Caption 10: Providing Smart phone to poor students by the Principal Sir

https://twitter.com/MugberiaM/status/1355908546244710403/photo/1

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Caption 11: Outreach Activity for Local School Students on Advancement of knowledge in addressing global health challenges



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